Why MBA at JKLU?

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3 Minutes of Yours Might Change Your Life

Learn Before You Run
World is Full of Problems and Opportunities

To Seize the Best-Fit Opportunity, You Need to Have Penetrating Eyes and Powerful Wings and Skills Like an Eagle

The Way You Look at?
To be Future Ready, You Need to Know:

1. How the Opportunities are Blooming?

2. How the Iceberg is Melting?

Finally

You need to learn the Art of Purposeful Observation and Analysis to Separate the Truths and the Trashes
Until Right Kind of Skilling Happens, Your Dream Will Die

Frustration is Inevitable

If You are a Graduate or Will Be Graduating Shortly, You Have to Plan Your Next Step Now.....
Institute of Management Understand the Desires and Needs of the MBA Aspirants

Provides a Platform to Acquire Professional Skills
How JKLU-MBAs Learn?

In-the-Class & Off-the-Class

A Friendly Learning Ambience
What JKLU-MBAs Learn?

1. Students Will Acquire the required Communication Skills necessary for success in today’s business environment.

2. Have Ability to Collect, interpret and analyze existing and/or original research, using quantitative and statistical tools, and use in the decision making process.

3. Develop Ability to Analyze the interrelatedness of market, economic, social and political trends, and their impact on a global environment.


5. Build Analytical Ability to apply theory across interdisciplinary boundaries to solve problems and create innovative solutions.

6. Demonstrate Ability to Analyze financial reports, risk management strategies and their impact on the decision making process.
What JKLUMBAs Learn?

7. Develop Leadership Skills in Organizing and Managing Projects and Events.
8. Demonstrate an Understanding of diverse perspectives and analyze the impact of individual and cultural differences on the business environment.
10. Demonstrate Proficiency in Using information systems and technology to make effective information management decisions.
11. Learn to Manage Human Capital to Support and Sustain Business Growth.
12. Students will have familiarity and understanding of their legal and ethical social responsibilities in a professional environment.
What Co-Curricular Activities the JKLUM-BAs Do?

1. Participate in Contemporary Management Debates, Seminars and Competitions
2. Do 6-8 Weeks Internship in Companies/ Firms
3. Do Assignments and Projects on Social and Business Issues / Real-Life problems as Co-Curricular Activity
4. Participate in Case Discussion and Case Analysis in Class and off-the Class as Part of Co-Curricular Activity
Any Other Worth Mentioning Events?

- JKLU is a Vibrant Global Community
- 5 Foreign Faculty Taught the MBAs of 2013-14
- 4 JKLU Students will be Doing Their Summer Internship in St. Cloud State University, USA
• All JKLU MBAs Received Placement Offers From Reputed Organizations
Where JKLBMBA s Do Internship?

And many more....
To Find More?

• **email** Your Queries to a Faculty

• **Chat Online** during 11-13 and 14-16hr, or

• **Call Admission Counsellors**
  
  @ 0141 7107 522/23 or
  
  Toll Free # 1 800 180 6264
What Next?

i. **Download** the MBA Admission Form.

ii. Or Fill-in the **Application Form Online**

iii. **Pay** the Registration Fees

iv. **Submit** the Form Online with Fees

v. **Keep** the Receipt for Record
Get into The Right Bus

Take the Right Seat – Enjoy the Journey

JKLU-MBA 2014-16

Professor Swapan K Majumdar
Your Journey Begins.....

“A journey of a thousand miles begins with a single step.”
Welcome
To JKL